

## Artist Call for The Living City®

**Submission Deadline – August 7th, 2017 5PM**

### OVERVIEW

Toronto and Region Conservation Authority (TRCA), in collaboration with Crazy Dames and Evergreen, invites emerging, mid-career and established artists or artist collectives to propose new works for an art exhibit entitled *'The Living City'*.

Artworks will focus on the themes identified in [The Living City Report Card](#) – carbon, air quality, water, waste, land use and biodiversity. The report card is a progress report on environmental sustainability in the Toronto region and answers three important questions: How are we doing? Where have we excelled? On what issues do we need to work even harder?

Selected artists will be matched with an environmental expert who has worked on The Living City Report Card to learn about their research prior to the creation of the work, with the potential for interdisciplinary collaboration.

Seven artworks will be commissioned in total:

- One artwork per theme (six in total) of The Living City Report Card (carbon, air quality, water, waste, land use, biodiversity).
- 1 additional project will represent the theme of collaboration in the Toronto region. This project will be targeted towards furthering community input on working together as a region and fostering collective impact.

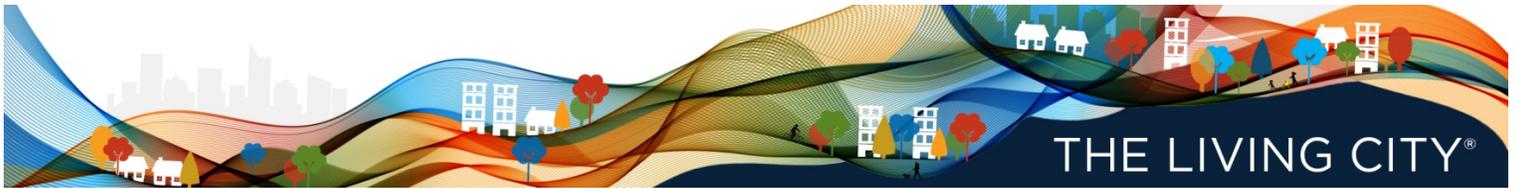
Projects can focus on the theme itself or on any of the individual issues within the theme outlined in the report card. Artworks that explore opportunities, innovation, and/or re-imaginings of the future within each theme are encouraged. This call is open to two-dimensional, three-dimensional, media, and/or participatory artworks.

A jury consisting of a curator, an artist and a representative from TRCA and Evergreen (at minimum) will select the artists.

The exhibition will occur in late November 2017 at Evergreen Brick Works, with the art remaining on site for a one month period. Works will be installed around the Evergreen Brick Works grounds, which will be decided with project managers/curators in conversation with selected artists leading up to the installation date.

After the initial exhibition, the work will travel to the TRCA head office, with the potential to be shared at various events/locations across the Greater Toronto Area (to be determined by the TRCA).

Digital documentation of the final artworks will be displayed on TRCA and The Living City Report Card websites and on social media to share with a larger audience.



## PROJECT PROPOSAL REQUIREMENTS

Submissions must include (in a single PDF or Word document – 1 document per submission):

- Initial project proposal (maximum 1 page/500 words) which outlines the early project idea including the type of medium for the final product, approximate size and weight of the final product, special equipment list, etc.;
- Artist CV (maximum 2 pages) & bio blurb (maximum 150 words);
- Examples of 10 previous works (jpeg format 72 dpi, dimensions of 1024 pixels on longest side- approx. 500 KB);
- Accompanying image list outlining title, medium, dimensions, date completed and any other relevant descriptors; and
- Contact information.

Because the artwork will be part of a travelling exhibition, ease of transport and installation and de-installation is an important consideration. Artists may submit more than one proposal for the themes but each proposal must be separate.

Please email submissions with the subject line “*The Living City Proposal*” to [thecrazydames@gmail.com](mailto:thecrazydames@gmail.com).

## ARTIST BUDGET

A budget of \$2,000 (\$1,200 artist fee and \$800 materials budget) is set aside for each project.

*Please note that TRCA will retain the final artwork, with rights to images of the artwork and its production to be used in printed and other promotional materials, with the artists retaining copyright of the work with the ability to showcase documentation as part of.*

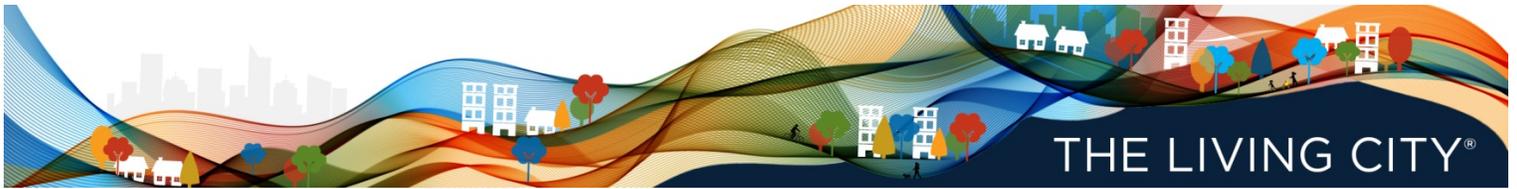
## ARTIST ELIGIBILITY

The call is open to professional artists working or residing in the Greater Golden Horseshoe region of Ontario. The artist must be a Canadian citizen or a permanent resident of Canada, aged 18 years or older. We encourage and invite artists from diverse backgrounds, and from all career levels.

## ARTIST RESPONSIBILITIES

The artist will:

- Deliver a physical/digital work to be temporarily installed and/or a creative experience on time and within budget;
- Deliver the final work to Evergreen Brick Works in Toronto and assist with install;
- Work with the project managers/curators to document the work through photographs and/or video to be shared via social media platforms (including being videotaped periodically while creating the art);
- Attend an introductory orientation session in September 2017 and the exhibit launch in December 2017; and
- Submit invoice for artist fees and expenses for materials.



## PROJECT TIMELINE

**Call for artists:** July 12, 2017

**Proposals due:** August 7, 2017 at 5:00 PM

**Jury review and artist selection:** Week of August 7, 2017

**Artist & environmental expert orientation:** Week of September 4 or 11, 2017

**Art installed at Evergreen Brick Works:** Week of November 20, 2017

**Art Exhibit launches at Evergreen Brick Works:** Week of November 20, 2017

**Art de-installed from Evergreen Brick Works:** January 4 or 5, 2018

## ADDITIONAL INFORMATION

### *The Living City Art Project Objectives*

The objectives of *The Living City* exhibit are to:

- Foster dialogue about the issues and potential solutions outlined in The Living City Report Card;
- Inspire innovative and creative thinking about environmental issues;
- Provide an opportunity for artists and environmentalists working within the Toronto region to develop interdisciplinary partnerships.

### **Background**

The Living City Report Card ([reportcard.trca.ca](http://reportcard.trca.ca)) is an independent assessment of the environmental health and sustainability of the Greater Toronto Area (GTA). It is the most comprehensive analysis of environmental sustainability measures and activities of a Canadian city region. The Living City Report Card examines indicators across six themes: carbon, air quality, water, waste, land use, and biodiversity. The first Living City Report Card was released in 2011 with a follow up progress report released in 2016. The progress report looks at what has changed and how are we doing in relation to our goals since the inaugural report. The report card assesses the state of environmental health and highlights successes, challenges and opportunities for action municipal and regional governments in the GTA.

*The Living City Report Card can be found online here:* [reportcard.trca.ca](http://reportcard.trca.ca)

If you have questions, please contact the CrazyDames [thecrazydames@gmail.com](mailto:thecrazydames@gmail.com).

