



# **2018 Annual Report**

## **YMCA of Lethbridge**

# Paving the way for

## a stronger Community

The YMCA is an international organization with a rich history, deeply ingrained in the communities where it exists, with story after story contributing to its development and transformation. Established in 1905 in Lethbridge as a place to give young men productive things to do during construction of the railway across Canada, the YMCA is a charity that has evolved to become a centre of community, allowing people of all ages and stages to realize their potential through an array of programs and opportunities designed with the best research and practices at the forefront.

2018 can certainly be described as a year of great transformation for the YMCA of Lethbridge. After two years of evaluation, market research and painstaking analysis, the Board of Directors announced the decision to vacate the 50-year-old health, fitness and aquatics facility on Stafford Drive in spring 2019. While the facility has served the community well for five decades, the capital repairs and upgrades required to allow the facility to meet current building code standards and consumer expectations, and to replace the roof and infrastructure systems like plumbing, electrical and HVAC was estimated at over \$4,000,000. The upcoming move of the YMCA to the ATB Centre into the Cor Van Raay YMCA in Spring 2019 allowed the organization the opportunity to re-evaluate its long term sustainability model and its strategic priorities, and to ensure that its presence in the community would remain available, relevant and serving more community members than ever.

Transformation continued, as the YMCA entered into a core YMCA program market that it hadn't previously been involved with in Lethbridge – licensed child care. In Spring 2018, the YMCA of Lethbridge was announced as an approved Early Learning and Child Care (ELCC) Centre by the Province of Alberta's Ministry of Human Services.





The operation of this program will be funded in part by the Province of Alberta and will allow families to access high-quality, licensed childcare for \$25/day, saving parents up to \$600/month in child care fees for each child registered in the program. Construction of this 82-space licensed centre, named the YMCA Round Street Early Learning and Child Care Centre began in April 2018 in Melcor Centre in downtown Lethbridge and will allow the YMCA of Lethbridge to join almost all of the other YMCA's across Canada in being the largest national provider of not-for-profit child care in Canada.

The ability to pay for the construction of this facility was made possible largely as the result of the generous donations made by YMCA supporters to the "Strengthening Community for a Stronger Future" community campaign that we have been promoting for the last 18 months.

The Board of Directors and senior management fully recognize that the success of the YMCA as a vital community organization is deeply rooted in the support of its members. We look forward to serving more people in the community through quality programs and the Y's dedication to Building Healthy Communities, as we begin operations of the new early learning and child care centre in January 2019 and the Cor Van Raay YMCA at ATB Centre in Spring 2019.

Jennifer Petracek-Kolb,  
Chief Executive Officer

Stephen Mogdan,  
Board Chair





# LEGENDS

Start Here

# Meet Lowell and Julie Taylor

Julie and Lowell are an enthusiastic and dynamic duo who have first-hand experience turning obstacles into opportunities. Julie, a Speech Pathologist, and Lowell, a Registered Psychologist have been married for 10 years and currently live in Lethbridge, Alberta with their two sons.

Lowell suffers from Retinitis Pigmentosa (RP) that has required him to adjust to decreasing sight his entire life. He is now legally blind with no peripheral vision, reduced central vision, and no vision in low light.



Lowell was the first visually impaired contestant in Amazing Race's history, and- relying on their teamwork- Julie and Lowell completed seven out of eleven legs on season four of The Amazing Race Canada. Lowell now has his aspirations set on competing in road and track cycling at the Tokyo 2020 Paralympic Games. His 'vision for 2020' is just one way his inspiring optimism and determination have turned tough times into positive experiences.

Julie and Lowell work tremendously well as a team. Julie has been by Lowell's side every step of the way as he faces challenges to his independence. Lowell's emotional & mental strength, unending patience, and sense of humor help with daily stressors as they live, work, and raise a family together.

They now speak together to share their message of overcoming obstacles, and what it takes to get through life's challenges.



The Taylor's journey has humble roots at the YMCA of Lethbridge. Lowell was first introduced to the Y through Julie. Both herself and her parents were active members when she and Lowell met. Lowell saw the potential to challenge him self and his condition, and found himself becoming an active member as well.

As time has passed, and Lowell became faster and stronger, he felt a love for the YMCA and it's community. He decided he wanted to give back, and became a spin instructor. During this time Julie and Lowell would bike together for charity rides, earning donations for those in need within the Lethbridge community. Their children also became avid members.

Lowell claims fitness became a good tool to help cope with other aspects of his life, and his loss of vision, becoming a key element that gradually shaped him into the athlete and public figure he is today.

"I'm excited for the opening of the new Cor Van Raay YMCA in West Lethbridge. In particular, the new High Performance Lab, which will allow people to take the next step in their fitness journey, and pursue new heights. The YMCA of Lethbridge is a good place to develop, grow, and challenge yourself. I want to express thanks to the donors, staff, and Cor Van Raay for bringing this opportunity to the lives of future patrons."



# YMCA Financial Statement

## Years Ended August 31, 2018

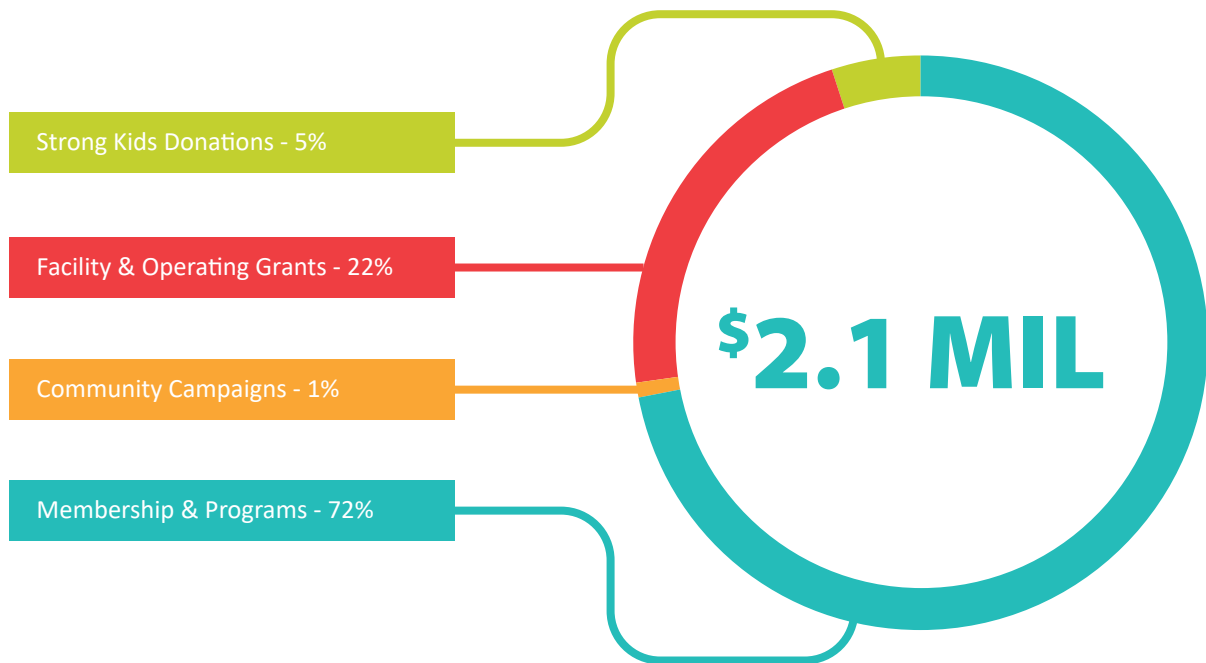
REVENUE	2018	2017
Membership	1,122,454	1,198,585
Grants	456,410	242,106
YMCA Camps	156,850	200,724
Programs	155,990	155,608
Strong Kids Campaign	115,786	120,785
Day Passes	47,188	42,705
Casino	6,333	21,490
Food Services And Merchandise	11,595	14,925
Facility Rent	11,505	13,558
GST	9,175	9,737
Community Campaign	13,479	5,395
Total Revenue	2,106,765	2,025,618

EXPENSES	2018	2017
Wages, Salaries and Benefits	1,274,685	1,069,592
Repairs and Maintenance	149,500	161,674
Utilities	130,564	130,874
Crossings Readiness Expense	99,072	116,138
Program and Camp Supplies	72,015	94,020
Advertising and Promotion	47,156	43,481
Staff and Volunteer Development	35,933	39,198
National and Provincial Dues - YMCA	32,487	34,512
Interest and Bank Charges	29,418	28,499
Professional Fees	19,810	23,414
Insurance	18,740	22,633
Community Campaign	13,479	13,246
Downtown Child Care Expense	12,487	-
Merchandise	8,203	9,912
Strong Kids	4,800	7,700
Total Expense	2,005,170	1,829,862

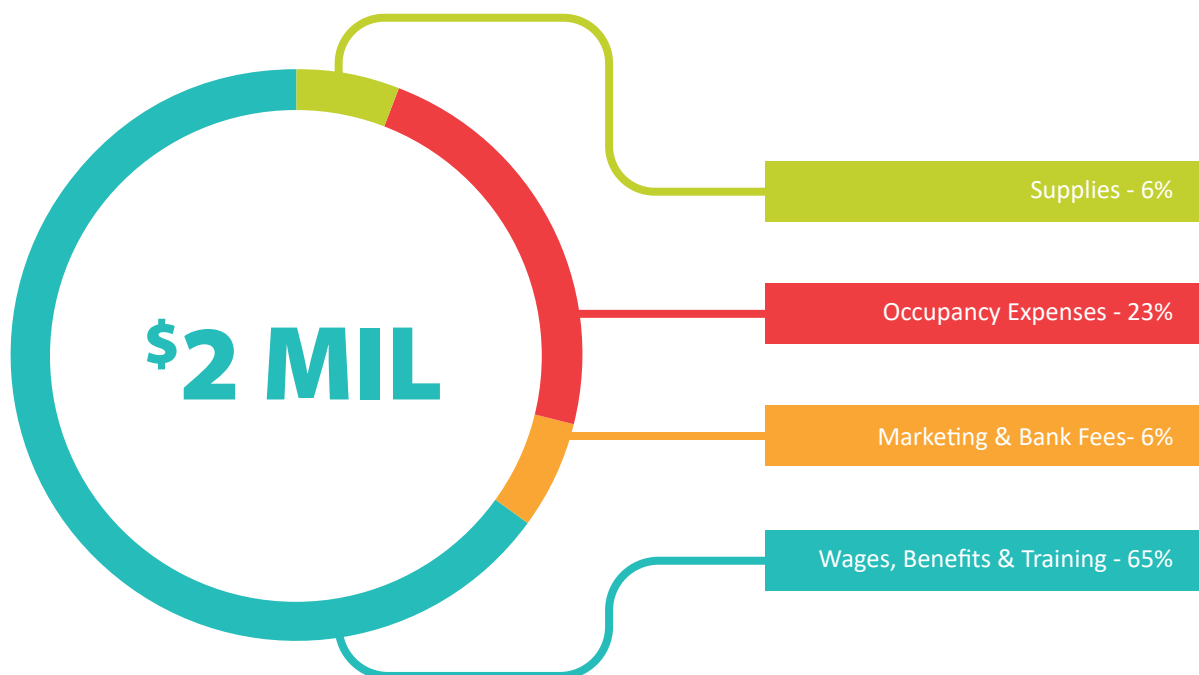
Excess of Revenue Over Expenses From Operations	101,595	195,756
---	---------	---------

OTHER REVENUE/EXPENSES	2018	2017
Amortization of Deferred Capital Contributions	84,594	90,845
Unrealized Gain/Loss on Investments	1,063	868
Investment Income	1,374	615
Equipment Purchases	-19,564	-47,330
Amortization	-135,176	-141,691
Total Other Revenue/Expenses	-67,709	-96,693
Excess/Deficiency of Revenue Over Expenses	33,886	99,063

## Revenue from Operations 2018



## Expenses from Operations 2018





***The FUTURE**  
starts HERE*



# YMCA Round Street

## Early Learning and Child Care Centre

In June 2017, the Alberta Government became a part of a multilateral agreement with the federal government, provincial and territorial partners to support affordable child care initiatives across Canada. The Alberta Government is using the funding to increase access to quality childcare by assisting with space creation in Alberta Early Learning and Child Care centres that cap parent fees at \$25/day. This funding is for 3 years.

As a result of the successful application to become a pilot project ELCC, the YMCA of Lethbridge opened a new 82 space childcare centre within the Melcor Centre building at 200-4th Ave South, in downtown Lethbridge.

This new \$1.1 million facility has multiple program rooms for toddlers, preschool, and kindergarten aged children, all designed with the specific needs of young children in mind – lower sinks that children can reach, child sized toilets to encourage independent use and program supplies specifically selected for the developmental needs of young children in mind.

This centre has been designed and built to meet the most recent codes with respect to barrier free access, and all program rooms have easy access to a fully secured outdoor playspace. By implementing a play-based approach to learning, children will be able to learn, thrive, and grow in a nurturing environment.

Melcor Centre hosts many agencies that support the development of young children and provide supports to families, like the Family Centre, counseling services and several departments of Alberta Health Services.

Funding for this project was made possible through the ELCC pilot project funding and by generous donors to the YMCA Community Campaign that is now in progress.

“

For a small child there is no division between playing and learning; between the things he or she does ‘just for fun’ and things that are ‘educational.’ The child learns while living and any part of living that is enjoyable is also play.

— Penelope Leach, Psychologist



# Welcome to Cor Van Raay YMCA

at ATB Centre

The YMCA of Lethbridge is proud to become the operator of a brand new recreation facility in the Spring of 2019. This state of the art facility is located on the west side of Lethbridge and is proudly named the Cor Van Raay YMCA at ATB Centre. The facility is being built by the City of Lethbridge.

The Cor Van Raay YMCA is approximately 250,000 sq ft, which is almost 7 times the size of the current downtown YMCA location. After opening, this YMCA will be the third largest YMCA in Canada.

## Aquatics Centre

- 50,000 square feet
- Surf rider, lazy river and beach entry disturbed wave pool
- 40 person hot tub, 25m pool with 6 lanes, teaching pool
- 2 water slides, on deck steam room and large viewing area
- swim lessons, fitness classes and leadership courses
- YMCA aquatics clubs, lane swim and family swim

## Fitness Centre

- State of the art cardio, strength, and conditioning equipment
- 240m indoor running track
- Yoga, spin and TRX studios
- Personal Training and drop-in sport opportunities

## Gymnasiums

- 3 Full sized gymnasiums
- 1 large field house (can divide into 3 extra gymnasiums)
- A variety of open gym and leisure drop-in times
- Children, youth and adult sport programming
- Fitness classes and drop-in sport opportunities

## Indoor Play Structure

- Two story indoor play structure for ages 5- 12 years old
- Equipped with a climbable tornado, slide, rock climbing structures and Coulee tunnel
- Features a family friendly seating area

## Amenities

- Leased cafe
- Physiotherapy clinic
- Exterior retail space

## 62 Spot Licensed Childcare Centre

- Open to ages 19 months to kindergarten
- Options for full time or part time care

## Youth & Preschool Programming

- Child minding services and youth centre
- Preschool programs and day camps
- Children and youth sports programming
- Birthday parties and leisure family drop-in opportunities

## Multi-purpose Spaces

- 8 multi-purpose rooms all varying in size
- Equipped with a variety of amenities
- Can be utilized for a variety of activities, meetings or events

## Changeroom Spaces

- Men's and Women's Adult Only, All Gender Universal, and Male and Female General changeroom spaces
- Accessibility friendly with spacious change stalls
- Tons of locker storage



# Achievement Starts Here

## Helping Children and Families Thrive

We filled more than 1,400 spaces for our communities children and youth in daycamping and leadership programs in 2018—creating memories, skills and friendships that will last a lifetime!

## Building a Better Tomorrow for Future Generations

The YMCA was the charitable recipient of the LDAR (Lethbridge District Association of Realtors) Golf tournament fundraiser for the 6th year.

As a result of that event, over \$200,000 was raised within that timeframe for our YMCA Strong Kids campaign in Lethbridge.

## Leading in the Community

We opened our second location in the Lethbridge community; YMCA Round Street Early Learning and Child Care Centre.

With it's opening we brought quality, affordable child care services to the downtown core.

## Sharing Opportunities

We received grant funding to employ 30 post secondary students through the Canada Summer Jobs and SCIP (Serving Communities through Internship Program).

These students received the opportunity to grow their experience and work-related skills, gaining first hand experience with our community of members.

## Fostering Belonging and Connection

We deepened our collaboration with YMCAs across the country on joint federation projects including the development of a new technology platform and the Membership Growth Initiative in Western Canada.

Over 250 community youth and disadvantaged adults were able to participate in YMCA programs as a result of financial assistance provided by our generous donors.





# 2018 Board of Directors

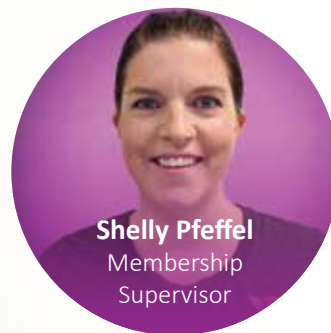
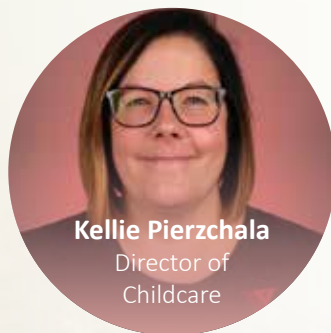
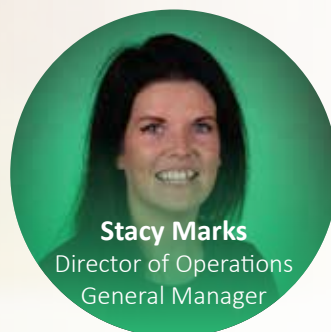
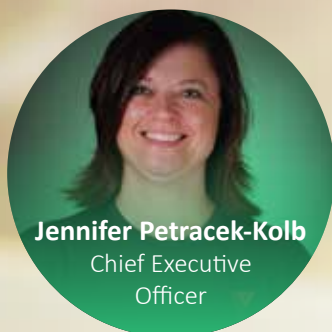
Stephen Mogdan  
Ashley Walker  
Michelle Borberly  
Henry Brooks

Jillian Chaffee  
Vivien Kossuth  
Lisa Lambert

Chris Lastiwka  
Tara Lennox  
Roy Pogorzelski

Dory Rossiter  
Megan Skelly  
Shelly Shaw

## Senior Management Team



YMCA of Lethbridge  
515 Stafford Drive South  
Lethbridge, AB T1J 2L3  
403-327-9622 | [www.lethbridgeymca.ca](http://www.lethbridgeymca.ca)

