



KWWL Sponsorship Request Questionnaire

1. Name of Organization requesting sponsorship

2. Non-Profit Organization Tax I.D. or other proof of non-profit status

3. Name of Event Coordinator/major contact person

a. phone number -----

b. email address -----

4. Organization's mission statement (attach additional documentation if necessary)

5. Name of Event -----

6. Date/Time/Location of Event

7. Purpose/Cause for Event (attach additional documentation if necessary)



8. Please describe the event and give specific details of what will be happening at the event. Also, please let us know where and how people can purchase tickets to the event, if necessary.

9. Expected outcome

10. Requested goods/services

11. Return goods/services

12. Please list any current or expected sponsors, media or otherwise

Note about Promotional Support – KWWL is happy to support many non-profit community activities, but sadly, we cannot support every one. Due to the very nature of News, Coverage of an event is never promised in the promotional support, though the station will make every effort to provide some coverage. Also note that creation and running of promotional spots always occurs in unsold inventory, and can never be guaranteed.



Please save this form and email to mcunningham@kwwl.com