

Bulletin # 9
ARTICLE 2203 **Stock Footage**

Errata

Currently, the printed and on line versions of the National Commercial Agreement list the following Article 2203 as this:

Stock footage, stock stills, or library footage of persons, scenes, or events may be used for background or atmosphere only, and such use is not covered by this Agreement. Stock footage, library footage or stock stills are shot apart from and in advance of a commercial and do not directly advertise the product or service. Professional sports footage, authentic historical footage, and authentic news footage are similarly not covered by this Agreement. Voice-Over and Solo Singers used in a commercial that is entirely comprised of stock footage will be paid Principal Performer session and residual fees.

The Terms of Settlement for the 2017-2020 NCA agreement, which was signed by all parties, has the article on Stock Footage written like this:

13. 2203 **Stock Footage** Stock footage, stock stills, or library footage of persons, scenes or events is not covered by this Agreement. Stock footage, library footage or stock stills are shot apart from and in advance of a commercial and do not directly advertise the product or service. Professional sports footage, authentic historical footage, and authentic news footage are similarly not covered by this Agreement. Voice-Over and Solo Singers used in a commercial that is entirely comprised of stock footage will be paid Principal Performer session and residual fees.

Note that there is no mention of the sentence, “Stock footage, stock stills, or library footage of persons, scenes or events may be used for background or atmosphere only,....”

However, we did include in the statement the phrase “and do not directly advertise the product or service.”

Please bear this in mind when producing commercials using only stock footage.

Should you have any questions, do not hesitate to contact your local ACTRA office or, Winnie Alford, Advisor of Talent Issues, ICA/ACA. winnie@theica.ca