



2020 Effie Awards Canada Final Round Jury

Attendees

ANDREW RUSK

Head of Marketing Communications
Canopy Growth

ANDY KRUPSKI

Chairman
The Hive

ANGUS TUCKER

Chief Creative Officer
john st.

BRONWYN MACKAY

Creative Director
Wasserman

CAROLYN SHAW

Creative Director
The T1 Agency

CHERYL GRISHKEWICH

VP, Control Brand Marketing
Loblaw Cos Ltd

CRAIG RITCHIE

Creative Director
Weber Shandwick

DANIEL LUNDBERG

Director, Six Pints Specialty Beer Co.
Molson Coors

DAVID PULLARA

Principal
dp Ventures

DEBBY BATALHA

Group Brand Manager
Stanley Black & Decker

DUSTIN RIDEOUT

Chief Strategy Officer
Juniper Park/TBWA

EVE RÉMILLARD-LAROSE

VP Account Services, Managing Partner
Sid Lee

IAN WESTWORTH

SVP, Head of Planning & Effectiveness
GREY

IRA BAPTISTE

SVP, Managing Director
Brandfire

JANIS LINDENBERGS

SVP, Growth and Operations
Cossette

JUSTIN STOCKMAN

VP Brand Partnerships and Client Strategy
Bell Media



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Attendees

KENNETH WONG

Professor of Marketing & Business Strategy
Queen's University

KRIS DAVIS

SVP, Client Business Partner
Media Experts

LAURA DAVIS-SAVILLE

Chief Strategy Officer
Rain

LAURA PACEY

Brand Director
Chevrolet Canada

LIAM STEUART

General Manager
Merge

MARGARET MCKELLAR

VP, Brand Strategy & Innovation Leader
Kantar

MARTIN FECKO

Chief Marketing Officer
Tangerine

MIKE VINAKMENS

Strategy Director
Ogilvy

MIKE WILES

Creative Director
Marshall Fenn

PAUL HICKEY

President
Outpost379

RENA NICKERSON

General Manager
SodaStream

ROSE FERRANTE

VP, Marketing
Pet Valu

RYAN TIMMS

President
McCann

STEPHEN JURISIC

Dean
Miami Ad School

TAHIR AHMAD

SVP, Head of Strategy
Leo Burnett

TANIS FEASBY

VP & Head of Brand & Marketing
RBC

WAHIDA AFTAB

Senior Brand Manager
GSK