



2020 Effie Awards Canada
Round 1 Jury
February 6, 2020

Attendees

CEDRIC AUDET

Associate Creative Director
john st.

RAFIK BELMESK

VP, Head of Strategy
TAXI

JULIE COURTEMANCHE

VP, Media Director
Cossette Media

FLAVIA D'ORAZIO

SVP, Customer Service
Media Experts

SARAH-ANNE DUCREUX

Managing Director L'Equipe L'Oréal
Wavemaker

ARTHUR FLEISHCHMANN

Group CEO
Ogilvy & john st.

SAMUEL FONTAINE

VP, Strategic Planning
Publicis Montreal

RACHELLE HOUDE SIMARD

Head of Strategy
Tam-Tam\TBWA

ELISABETH JAMOT

Group Strategy Director
Sid Lee

GENEVIÈVE LEBRUN

VP Marketing
Transat

BRIGITTE LEDERMANN

Creative Director
Mirum

CARL PICHETTE

VP Marketing
Sobeys

PAULINE ROSEN

VP Strategy
Sid Lee

MYLENE SAVOIE

President
McCann

ARTHUR SYLVESTRE

Head of Media & Digital
Danone