



2020 Effie Awards Canada
Round 1 Jury
February 4, 2020

Attendees

SARAH BAIN

Senior Design & Product Strategist
PowerShifter

DAVID BRODIE

Senior Vice President & General Manager
Citizen Relations

LIZZIE DABOUS

Managing Director
TAXI

STEFAN HAWES

President
Wasserman + Partners

NIKKI JOBSON

Associate Creative Director
TAXI

MAYA LANGE

VP, Global Marketing
Destination British Columbia

CARRÉ LE PAGE

VP Marketing – Corporate Division
Flight Centre Travel Group

REBECCA MCMILLAN

Vice President, General Manager
Camp Pacific

JULIE PATRICK

Strategy Director
Cossette

KAREN PEARCE

President, McCann West
McCann

NICK SYWULYCH

Director, Marketing
Pacific Blue Cross

JOSH TEBBUTT

VP Media Director
Jungle Media

STEVE VANAGAS

VP, Customer Communications, Marketing and
Public Affairs
TransLink

MORGAN WATT

Managing Director, Vancouver
Media Experts