



2020 Effie Awards Canada  
Round 1 Jury  
January 29, 2020

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Attendees

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**ROBYN ADELSON**

EVP, Strategy and Creative  
Weber Shandwick

**ANDY BRAUNSTON**

VP, Managing Partner/Content Strategy  
Wavemaker

**THERESE BRISSON**

Director, Marketing & Sales Strategy  
Kimberly-Clark

**SHARYN BYRNE-NEARING**

Director, Brand & Digital Marketing  
Metrolinx

**RODRIGO COELHO**

Strategy Director  
Momentum Worldwide

**LORI DAVISON**

VP, Brand Strategy & Communications  
SickKids Foundation

**COLIN FLINT**

Professor - Creative Advertising  
Humber College

**MATT FOULK**

EVP, Head of Strategy  
Sid Lee

**NICOLE GLICKMAN**

VP, Account Management  
Diamond Marketing Group

**GINA KIROFF**

Director, Foods  
Unilever

**ZAIN LADHA**

Manager, Brand Strategy  
BuzzFeed

**ROBIN LEGASSICKE**

Managing Director, Digital  
Cairns Oneil Strategic Media

**ALI LEUNG**

VP Marketing  
WW (Weight Watchers)

**ROB LEVY**

President  
Brandfire

**KELLY MCGREGOR**

VP, Marketing & Communications  
Diva International

**MEGHANN O'HARA FRASER**

Director, Marketing  
Maple Leaf Sports & Entertainment



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**DAVE STEVENSON**

SVP, Creative Director  
Diamond Marketing Group

**TREVOR THOMAS**

Group Strategy Director  
john st.

**NILEEN VENTURA**

VP, Channel Insights & Discovery  
Horizon Media

**ROB WOYZBUN**

Partner & COO  
Vector Media