



# EfficiencyOne 2016-2020 Strategic Plan

## Our Purpose.

Helping people build a better world through efficiency.

## Our Values.

- Integrity** Deliver on our commitments.
- Innovation** Always improve.
- Partnership** Foster successful relationships with all stakeholders.

## Our Strategic Priorities.

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### Achieve

Deliver excellent value and satisfaction to our customers with products and services that contribute to economic and environmental prosperity.

#### Goals

- Deliver excellent products, services and results.
- Provide exceptional customer service.
- Enable environmentally sustainable economic growth.

### Innovate

Become even better at helping people by leading the way with improved products, services and systems.

#### Goals

- Continuously improve our products, services and processes.
- Identify, develop and deliver new products and services to our customers.

### Champion

Support employees and partners to be highly engaged and inspire them to take pride in helping people build a better world through efficiency.

#### Goals

- Maintain a highly engaged, customer focused, high performing workforce.
- Ensure partners provide customers with the products and services that meet, or exceed, expectations.
- Provide leadership and expertise to the industry.

### Grow

Significantly increase our impact in building a better world by expanding and diversifying the markets and customers we serve.

#### Goals

- Deliver more products and services to more people.
- Ensure all the benefits efficiency brings to building a better world are known and accounted for.