



## 2020 Board of Directors



**Shawn Howard**  
**Board Chair**

Shawn Howard is currently a Project Manager, Pipe Integrity with TC Energy. Born and raised in Alberta, Shawn has been a team leader, strategist and spokesperson for a number of energy companies and political organizations. Shawn was also elected to serve two terms as an Alderman for the City of Airdrie, founded a national advocacy organization and received the Alberta Centennial Medal for service to the community. He is a proud graduate of the University of Calgary and holds a Bachelor of Arts Degree in Political Science and Canadian Studies. He has previously served as a Director and Board member on a number of Alberta-based not-for-profit organizations, and helped create Fuel For School, a school-based breakfast program.



**Susan Cuerrier**  
**Board Treasurer**  
**Finance & Governance Committee**

Susan's extensive finance and business experience is a perfect fit for I Can for Kids. She is a seasoned professional with an MBA and CPA designation and has an impressive history in the fundraising industry, previously holding the position of Chief Financial Officer with the Calgary Health Trust.



**Jessica Dirom**  
**Board Secretary**  
**Co-Lead, Fund Development Committee**

Jessica Dirom is the Director, Leadership Giving – Prairies, with the Canadian Cancer Society Alberta/NWT. Originally from Ontario, she moved to Alberta in 2000 to continue her education at the University of Calgary in Sociology, and she is currently pursuing her MBA with the Australia Institute. Jessica is a fundraising professional with over 18 years of experience enhancing business and fundraising development, managing projects, fostering relationships and implementing strategies to build community partnerships.



**Jordan McGill**

**Director**

**Lead, Marketing & Communications Committee**

Jordan is the Director of Strategy at William Joseph Communications, a marketing agency that serves local organizations in diverse industries, including energy, health, and technology. As a marketer and brand strategist, he is committed to helping businesses and non-profits connect with people to have greater impact. Jordan holds a degree in English and economics and an MBA from the University of Calgary.



**James McClary**

**Director**

**Legal Advisor**

James practices corporate law as a partner of Bennett Jones LLP, a national business law firm, specializing in private equity and mergers & acquisitions. James holds Bachelor of Music and Juris Doctor degrees and is admitted to practice law in Alberta and New York. He is a member of the Board of Directors of the Association for Corporate Growth, Calgary chapter.



**Bobbi Turko** - Executive Director, I Can for Kids Foundation

**Ex-Officio**

**Co-Lead, Fund Development Committee**

Bobbi is the founder and lead consultant of Fuse, a Calgary-based consulting practice supporting charities and non-profits in building their organizational and fund development capacity. Her resume over the past 30 years includes health care administration, non-profit marketing and communications, and 20 years in fundraising management. Together with her daughter Sutton, she founded I Can for Kids in 2015. [Connect with Bobbi by email.](#)

## **Advisory Committee**

**John Piasta, Committee Lead** - Partner at Bennett Jones

**Sutton Garner** - I Can for Kids Foundation co-founder and all-around do-gooder

**Jim Gray** - Philanthropist & Chairman of Energy at Brookfield Asset Management Inc.

**Derek Hassay** - Professor of Entrepreneurial Thinking at Haskayne School of Business, U of C

**Jennifer Kirnbauer** - Vice President of Business Banking at BMO

**TS (Tim) Lane** - Creative Director at Aspen Point Productions

**Sasha Musij** - Director of Agribusiness Market Development at ATB Financial