



CCSBE Program 2018

* Tentative Schedule – Subject to Change

**NB: Sessions titled in French will be presented in French.

For an updated schedule download the Attendify app on iOS or Android!

Thursday, May 3rd

All sessions on May 3rd take place in the Kenneth C. Rowe Management Building.

2:00 – 7:00pm	Registration table/welcoming participants	Rowe Atrium
2:30 - 4:30pm	Paper Development Workshop for Doctoral Students and Early Career Scholars	3089
5:00 – 7:00pm	Welcome cocktail - Reception	Atrium

Friday, May 4th

All sessions on May 4th take place in the Kenneth C. Rowe Management Building.

8:00-4:30pm	Registration table/welcoming participants	Atrium
9:00-9:20am	Opening Ceremony	1028
9:20-10:10am	Keynote Speaker - Bill Aulet	1028
10:10 - 10:45 am	Keynote Speaker - Saras Sarasvathy	1028
10:45-11:00am	Coffee Break	Atrium

Concurrent Panel Sessions:

11:00am-12:10pm	Panel 1: Indigenous Entrepreneurship: Comparative Experience and Theoretical Perspective	1020
11:00am-12:10pm	Panel 2: The Future of Entrepreneurship and the Rise of Artificial Intelligence	1007
12:10pm-1:30pm	Lunch Keynote Speaker -Michel Bergeron, Senior Vice President Marketing and Public Affairs New report released by BDC entitled: "<i>Strategies Used by Canada's SMEs</i>"	McInnis Room – SUB



Concurrent Sessions:

1:30 - 2:20pm	Session 1.1: Effectuation Paper Workshop 1	1020
1:30 - 2:20pm	Session 1.2: Entrepreneurship Education and Pedagogy I	1009
1:30 - 2:20pm	Session 1.3: Comprendre les entrepreneurs immigrants	1007
1:30 - 2:20pm	Workshop 1: Building entrepreneurial ecosystems that work	SUB
2:20-2:30	Coffee Break	Atrium

Concurrent Sessions:

2:30 - 3:20pm	Session 2.1: Effectuation Paper Workshop II	1020
2:30 - 3:20pm	Session 2.2: Family Business Succession Planning	1009
2:30 - 3:20pm	Session 2.3: Question de gestion des PME	1007
2:30 - 3:20pm	Workshop 2: Entrepreneurship Education & Pedagogy	1011
3:20 - 3:30pm	Coffee Break	Atrium

Concurrent Sessions:

3:30 - 4:20pm	Session 3.1: Effectuation Paper Workshop III	1020
3:30 - 4:20pm	Session 3.2: External Factors Impacting SMEs	1009
3:30 - 4:20pm	Session 3.3: Impact of Innovation, Technology and Economic Turbulence on SMEs	1007
3:30 - 4:20pm	Session 3.4: Entrepreneurial Networks and Ecosystems	1011
4:20 - 4:30pm	Coffee Break	Atrium

Concurrent Sessions:

4:30-5:20pm	Session 4.1: Policy Impacts on Entrepreneurship	1011
4:30-5:20pm	Session 4.2: Entrepreneurship Education & Pedagogy II	1020
4:30-5:20pm	Session 4.3: Seniors Entrepreneurship	1007
4:30-5:20pm	Session 4.4: Women Entrepreneurship	1009
5:30 – 6:15pm	CCSBE Outgoing Board Meeting	3052



Saturday, May 5th

8:00am - 4:00pm	Registration Table - Welcoming participants	Atrium
9:00 - 9:05am	Introductions/Announcements	1028
9:05 - 9:30am	Keynote Speaker - Alex DeNoble	1028
9:30 - 9:55 am	Keynote Speaker - Alex Bruton	1028
9:55 - 10:20am	Keynote Speaker – David Upton	1028
10:20 - 10:30pm	Coffee Break	Atrium
10:30 - 12:00pm	Leading the Disruption in Entrepreneurship Education – Alex Bruton	Collider Killiam Library
12:00 – 1:30pm	Lunch and Annual General Meeting of CCSBE CCSBE Best paper awards	University Club 3 rd Floor

Concurrent Sessions:

1:30 - 2:20pm	Panel 4: Innovation Finance and Entrepreneurship in Canada	1020
1:30 - 2:20pm	Session 5.1: SMEs and HR Practices and Challenges	1009
1:30 - 2:20pm	Session 5.2: Diffusion des Matériaux Avancés et Technologies De L'information	1007
1:30 - 2:20pm	Session 5.3: Immigrant Entrepreneurship	1011
1:30 – 2:20pm	Session 5.4: NAFTA 2.0: Opportunities for Collaboration between USASBE and CCSBE	1016
2:20-2:30pm	Coffee Break	Atrium

Concurrent Sessions:

2:30 - 3:20pm	Session 6.1: Topics in International Entrepreneurship: Country Specific Evidence	1009
2:30 - 3:20pm	Session 6.2: International Entrepreneurship: Sector Specific Evidence	1011
2:30 - 3:20pm	Session 6.3: Comparaisons D'entreprenariat Entre les Pays	1007
2:30 - 3:20pm	Workshop 3: Entrepreneurship Education and Pedagogy	1020
3:20 - 3:30pm	Coffee Break	Atrium



Concurrent Sessions:

3:30 - 4:20pm	Session 7.1: Innovations in Entrepreneurship Financing	1009
3:30 - 4:20pm	Session 7.2: Factors Influencing Intentions of Student Entrepreneurs	1007
3:30 - 4:20pm	Session 7.3: University-based Entrepreneurship Programming	1020
3:30 - 4:20pm	Workshop 4: Developing Entrepreneurial Identity and Networks	1011
4:20 - 4:35pm	Closing ceremony	1



Detailed Schedule

Thursday, May 3rd

All sessions on May 3rd take place in the Kenneth C. Rowe Management Building.

2:00 – 7:00pm	Registration table/welcoming participants Kenneth C. Rowe Management Building, Atrium
2:30 - 4:30pm	Paper Development Workshop for Doctoral Students and Early Career Scholars Kenneth C. Rowe Management Building, Room 3089
5:00 – 7:00pm	Welcome cocktail – Reception Kenneth C. Rowe Management Building, Atrium

Friday, May 4th

All sessions on May 4th take place in the Kenneth C. Rowe Management Building.

8:00-4:30pm	Registration table/welcoming participants Kenneth C. Rowe Management Building, Atrium
9:00-9:20am	Opening Ceremony Kenneth C. Rowe Management Building, Room 1028
9:20-10:10am	Keynote Speaker - Bill Aulet Kenneth C. Rowe Management Building, Room 1028
10:10 - 10:45 am	Keynote Speaker - Saras Sarasvathy Kenneth C. Rowe Management Building, Room 1028
10:45-11:00am	Coffee Break Kenneth C. Rowe Management Building, Atrium

Concurrent Panel Sessions:

11:00am-12:10pm	<u>Panel 1: Indigenous Entrepreneurship: Comparative Experience and Theoretical Perspective</u> Kenneth C. Rowe Management Building, Room 1020 <i>Rick Colbourne, Professor, University of Northern British Columbia</i>
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	<p>Léo-Paul Dana, <i>Professor at GSCM Montpellier Business School</i> Robert Anderson, <i>Professor Emeritus, Hill-Levene Schools of Business, University of Regina</i> Howard (Xiaohua) Lin, <i>Professor of International Business & Entrepreneurship and the Director of the Canada-China Institute for Business & Development at Ryerson University.</i> Richard Missens, <i>First Nations University</i> Jian Guan, <i>Ryerson University</i></p>
<p>11:00am-12:10pm</p>	<p><u>Panel 2: The Future of Entrepreneurship and the Rise of Artificial Intelligence</u> Kenneth C. Rowe Management Building, Room 1007</p> <p>Jordan Kyriakidis, <i>QRA Corp</i> Mark Hobbs, <i>Fundmetric</i> Jean-Francois Ouellet, <i>HEC Montréal</i></p>
<p>12:10pm-1:30pm</p>	<p>Lunch Keynote Speaker - Michel Bergeron, Senior Vice President Marketing and Public Affairs New report released by BDC entitled: "<i>Strategies Used by Canada's SMEs</i>" <i>McInnis Room, Dalhousie Student Union Building</i> <i>6136 University Ave</i></p>

Concurrent Sessions:

<p>1:30 - 2:20pm</p>	<p><u>Session 1.1: Effectuation Paper Workshop 1</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>Innovation strategies, causation, effectuation and older entrepreneurs Francine Schlosser, <i>Executive Director,</i> <i>Entrepreneurship Practice + Innovation Centre (EPICentre), University of Windsor</i></p> <p>Linkages between effectuation and market validation methodologies: Any Lessons for Entrepreneurship Curriculum Development? Dr. Mary Kilfoil, <i>Interim Director, Norman Newman Centre for Entrepreneurship;</i> <i>Lead, Launch Dal; Assistant Professor of Innovation and Entrepreneurship,</i> <i>Dalhousie University</i></p>
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	<p>An Effectuation-based Explanatory Model of Business Incubator Performance <i>Charlene Nicholls-Nixon, Director, Entrepreneurship Research Institute (ERI); Associate Professor</i> <i>Entrepreneurship and Strategy, Ted Rogers School of Business Management, Ryerson University</i></p> <p>Capturing Transnational Entrepreneurial Opportunities: An Effectuation Perspective <i>Howard (Xiaohua) Lin, Ted Rogers School of Management Ryerson University</i> <i>Jian Guan, Ted Rogers School of Management Ryerson University</i></p>
<p>1:30 - 2:20pm</p>	<p><u>Session 1.2 Entrepreneurship Education and Pedagogy I</u> Kenneth C. Rowe Management Building, Room 1009</p> <p>Can we teach 'growth' mindsets in our entrepreneurship courses and programs? <i>Maha M. Tantawy, Ph.D. Candidate, University of New Brunswick</i></p> <p>What do Entrepreneurship Students Want? <i>Creso Sá, Professor, University of Toronto</i> <i>Christopher Holt, PhD Candidate, University of Toronto</i></p>
<p>1:30 - 2:20pm</p>	<p><u>Session 1.3: Comprendre les entrepreneurs immigrants</u> Kenneth C. Rowe Management Building, Room 1007</p> <p>Une approche place-based de l'entrepreneuriat immigrant : le cas des immigrants camerounais de la ville de Montréal <i>Carene Tchuinou Tchouwo, Étudiante au doctorat, Département de management, Faculté des sciences de l'administration, Université Laval</i> <i>Anne-Laure Saives, Professeure de Management, Département Management et Technologie, ESG-UQAM</i></p>
<p>1:30 - 2:20pm</p>	<p><u>Workshop 1: Building entrepreneurial ecosystems that work</u> Dalhousie Student Union, Patrick J Martin Council Chambers</p> <p>Building entrepreneurial ecosystems that work Facilitators: <i>Valerie Fox, Founder, The Pivotal Point, Ryerson University</i> <i>Katherine Roos, Global Serve</i></p>

	Petre Kassun-Mutch, <i>Founder, Eve-olution</i>
2:20-2:30	Coffee Break Kenneth C. Rowe Management Building, Atrium

Concurrent Sessions:

2:30 - 3:20pm	<p><u>Session 2.1: Effectuation Paper Workshop II</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>Development of Entrepreneurial Thinking in undergraduate students Houston Peschl, <i>University of Calgary</i></p> <p>Vanguard Entrepreneurs: Engaging a Critical Pedagogy of Place Robin Grant, <i>Education & Communications Coordinator, CEED (Centre for Entrepreneurship Education and Development)</i></p> <p>How many roads lead to Rome? The role of mental horizons in the choice of entrepreneurial meta – cognitive strategies Nenad Apostoloski, <i>Ph.D. Student, Baruch College’s Zicklin School of Business, City University of New York</i></p> <p>Do all paths lead to Rome? How to create or find new markets Nenad Apostoloski, <i>Ph.D. Student, Baruch College’s Zicklin School of Business, City University of New York</i></p>
2:30 - 3:20pm	<p><u>Session 2.2: Family Business Succession Planning</u> Kenneth C. Rowe Management Building, Room 1009</p> <p>Social capital and the family business: A typology of transgenerational paths Bill Foster, <i>PhD, Rowe School of Business, Dalhousie University</i> Albert James, <i>PhD, Rowe School of Business, Dalhousie University</i> Binod Sundararajan, <i>PhD, Rowe School of Business, Dalhousie University</i> Elizabeth Tetzlaff, <i>MA, Telfer School of Management, University of Ottawa</i></p> <p>Health, retirement of entrepreneurs and business succession Wee-Liang Tan, <i>Lee Kong Chian School of Business, Singapore Management University</i></p>

<p>2:30 - 3:20pm</p>	<p><u>Session 2.3: Question de gestion des PME</u> Kenneth C. Rowe Management Building, Room 1007</p> <p>L'accompagnement entrepreneurial comme déterminant de la performance de jeunes PME : une évaluation des structures Marie Romuald POUKA POUKA, <i>Étudiant-chercheur Adm.A. MBA, Université du Québec à Trois-Rivières</i> Abdul ANJORIN HOUSSOU, <i>Étudiant-chercheur Adm.A. MBA, Université du Québec à Trois-Rivières</i></p> <p>Barrières à la croissance des dirigeantes de PME : Quelques constats Étienne St-Jean, <i>Ph.D., Professeur titulaire de management, Chercheur régulier Institut de recherche sur les PME, Université du Québec à Trois-Rivières</i> Claudia Pelletier, <i>DBA, Professeure en système d'information, Chercheuse régulière, Institut de recherche sur les PME, Université du Québec à Trois-Rivières</i></p> <p>Liens entre la gestion des ressources humaines et la responsabilité sociale des organisations : cas d'une PME québécoise du domaine de l'animation 3D Yasmina Maouche, <i>MBA-2017 'Responsabilité sociale des entreprises', FSA Université Laval</i> Denis J. Garand, <i>Ph.D., Université Laval</i> Asher Fredricks, <i>MBA-2015 'Management', FSA Université Laval</i></p>
<p>2:30 - 3:20pm</p>	<p><u>Workshop 2: Entrepreneurship Education & Pedagogy</u> Kenneth C. Rowe Management Building, Room 1011</p> <p>Small Business Success Stories and Lessons Learned from the Business Field to Entrepreneurship and Business Classrooms in Canada and in the USA Mike Henry, <i>DBA, Dean, School of Business & Economics, Thompson Rivers University, Kamloops, British Columbia, Canada</i> Cathy Denison-Robert, <i>PhD, MBA, Assistant Professor of Business Administration, Franciscan Missionaries of Our Lady University, Baton Rouge, Louisiana, USA</i></p> <p>Spicing Up Classroom Offerings – A USASBE Best Practices Buffett Jay Kryslar, <i>Instructor, Northern Alberta Institute of Technology (NAIT)</i></p>
<p>3:20 - 3:30pm</p>	<p>Coffee Break Kenneth C. Rowe Management Building, Atrium</p>

Concurrent Sessions:

<p>3:30 - 4:20pm</p>	<p><u>Session 3.1: Effectuation Paper Workshop III</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>Saras Sarasvathy</p>
<p>3:30 - 4:20pm</p>	<p><u>Session 3.2: External Factors Impacting SMEs</u> Kenneth C. Rowe Management Building, Room 1009</p> <p>Mexico: The variation of the exchange rate and its impact on the financial structure of the companies listed on the Mexican Stock Exchange (BMV). Arturo Morales Castro, <i>Researcher professor, Faculty of Accounting and Management, University National Autonomous of Mexico (UNAM)</i> Nancy Torres Santiago, <i>Student of Master in Corporate Finance, University National Autonomous of Mexico (UNAM)</i> Mariela Dafne Ruiz Jiménez, <i>Student of Master in Corporate Finance, University National Autonomous of Mexico (UNAM)</i></p> <p>Forecast Of Financial Insolvency In Construction Sector Companies That Quote In The Mexican Stock Exchange (Bmv) Morales Castro Arturo, <i>Researcher Profesor, Faculty of Accounting of Management, Universidad Nacional Autónoma de México</i> Peña Ortiz Deysi Carmina, <i>Student of Masters in Finance, Universidad Nacional Autónoma de México</i> Alvarado Vázquez Guillermo, <i>Researcher Profesor, Universidad Intercontinental</i></p>
<p>3:30 - 4:20pm</p>	<p><u>Session 3.3: Impact of Innovation, Technology and Economic Turbulence on SMEs</u> Kenneth C. Rowe Management Building, Room 1007</p> <p>Response Strategies of Small and Medium Enterprises in an Industry Threatened by Disruptive Innovation Oleksiy Osiyevskyy, <i>Assistant Professor of Entrepreneurship & Innovation, Haskayne School of Business, University of Calgary</i> Soumodip Sarkar, <i>Professor, CEFAGE-UE and Department of Management, University of Évora</i></p>

	<p>B&Bs in Nova Scotia and Tripadvisor reviews: Linkages among reviewer ratings and quality-assessment ratings, ratings attributes, owner responses, and pricing Jeffrey D. Young, <i>Department of Business and Tourism, Mount Saint Vincent University</i> Co-Authors: Paulette Cormier-MacBurnie, <i>Department of Business and Tourism, Mount Saint Vincent University</i> Peter Mombourquette, <i>Department of Business and Tourism, Mount Saint Vincent University</i> Gary Sneddon, <i>Department of Mathematics and Computer Science, Mount Saint Vincent University</i></p> <p>The impact of exploration and exploitation on conditional mean and variability of SMEs' growth during an economic downturn Oleksiy Osiyevskyy, <i>Assistant Professor of Entrepreneurship & Innovation, Haskayne School of Business, University of Calgary</i> Galina Shirokova, <i>Professor, St. Petersburg University Graduate School of Management</i></p>
3:30 - 4:20pm	<p><u>Session 3.4: Entrepreneurial Networks and Ecosystems</u> Kenneth C. Rowe Management Building, Room 1011</p> <p>Revisiting the Research Unit of Analysis in the Age of Entrepreneurial Networks Léo-Paul Dana, <i>Professor at GSCM Montpellier Business School</i></p> <p>Appraising the State of Entrepreneurial Ecosystems in Developing Economies – a study with evidence from Pakistan Majid Raja, <i>Capilano University, Vancouver, BC</i></p>
4:20 - 4:30pm	<p>Coffee Break Kenneth C. Rowe Management Building, Atrium</p>
<i>Concurrent Sessions:</i>	
4:30-5:20pm	

<p>4:30-5:20pm</p>	<p><u>Session 4.2: Entrepreneurship Education & Pedagogy II</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>Crossing The Valley of Despondancy: How Competence, Confidence and Learning linteract to Foster Habitual Entrepreneurship William R. Forster, <i>Lehigh University, College of Business and Economics</i> Graciela Kuechle, <i>Heilbronn University</i></p> <p>Placed-based Entrepreneurship Education in a Regional University Jacqueline Walsh, <i>assistant professor, School of Arts and Social Science, Grenfell Campus - Memorial University</i> William Newell, <i>visiting assistant professor, School of Arts and Social Science, Grenfell Campus - Memorial University</i> Jose Lam, <i>associate professor, School of Arts and Social Science, Grenfell Campus - Memorial University</i></p> <p>Live cases using SMEs, and the integration of theory and practice in Strategic Management education Kenneth William Foster, PhD, <i>Rowe School of Business, Dalhousie University</i> Lorn Sheehan, PhD, <i>Rowe School of Business, Dalhousie University</i> Albert James, PhD, <i>Rowe School of Business, Dalhousie University</i> Ramon Baltazar, PhD, <i>Rowe School of Business, Dalhousie University</i> David Stuewe, PhD, <i>Rowe School of Business, Dalhousie University</i></p>
<p>4:30-5:20pm</p>	<p><u>Session 4.3: Seniors Entrepreneurship</u> Kenneth C. Rowe Management Building, 1007</p> <p>Toward Completing the Picture of Older Entrepreneurship: A Review and Research Agenda Gerry Kerr, <i>Associate Professor, Odette School of Business, University of Windsor</i></p> <p>Above the Median: An Entrepreneurship Pilot for Older Adults Craig MacMullin, MBA, CPA, CGA, <i>President, Centre for Entrepreneurship Education & Development (CEED)</i> Dr. Ed Leach, <i>Director of Education, Centre for Entrepreneurship Education & Development (CEED)</i> Robin Grant, <i>Education and Communications Coordinator, Centre for Entrepreneurship Education & Development (CEED)</i></p>

4:30-5:20pm	<p>Session 4.4: Women Entrepreneurship Kenneth C. Rowe Management Building, Room 1009</p> <p>A Multi-Model View of the Entrepreneurial Experiences of Six Women Operating Businesses in the English Language Education Sector <i>Dianne Tyers, PhD, OISE, University of Toronto, President and CEO, Advance Consulting for Education</i></p> <p>One Size Doesn't Fit All: The Experiences of Six Women Entrepreneurs in the English Language Education Sector <i>Dianne Tyers, PhD, OISE, University of Toronto, President and CEO, Advance Consulting for Education</i></p>
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5:30 – 6:15pm	CCSBE Outgoing Board Meeting	3052
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Saturday, May 5th

8:00am - 4:00pm	Registration Table - Welcoming participants Kenneth C. Rowe Management Building, Atium
9:00 - 9:05am	Introductions/Announcements Kenneth C. Rowe Management Building, Room 1028
9:05 - 9:30am	Keynote Speaker - Alex DeNoble Kenneth C. Rowe Management Building, Room 1028
9:30 – 9:55 am	Keynote Speaker - Alex Bruton Kenneth C. Rowe Management Building, Room 1028
9:55 - 10:20am	Keynote Speaker – David Upton Kenneth C. Rowe Management Building, Room 1028 Using Social Entrepreneurship to Build Transgenerational Enterprises
10:20 - 10:30pm	Coffee Break Kenneth C. Rowe Management Building, Atium
10:30 - 12:10pm	Leading the Disruption in Entrepreneurship Education – Alex Bruton Collider, Room 2600, Killiam Library

12:10 – 1:30pm	<p>Lunch</p> <p>Annual General Meeting of CCSBE</p> <p>CCSBE Best paper awards</p> <p>University Club, 3rd Floor</p>
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Concurrent Sessions:

1:30 - 2:20pm	<p><u>Panel #4: Innovation Finance and Entrepreneurship in Canada</u> Kenneth C. Rowe Management Building, 1020</p> <p>Innovation Finance and Entrepreneurship in Canada Moderator: Dr. Deborah Hurst, <i>Dean, Faculty of Business Athabasca University</i> Dr. Michael Henry, <i>Dean, School of Business and Economics, Thompson Rivers University</i> Dr. Mai Thai, <i>Associate professor at Department of Entrepreneurship and Innovation, HEC, Montreal, and editor-in-chief, Journal of Small Business and Entrepreneurship</i> Mr. Russell Kalmacoff, <i>President and CEO of Rockmount Financial Corporation</i> Dr. Eric Wang, <i>Associate Professor, Finance, Associate Dean, Student Experience, Faculty of Business, Athabasca University</i></p>
1:30 - 2:20pm	<p><u>Session 5.1: SMEs and HR Practices and Challenges</u> Kenneth C. Rowe Management Building, 1009</p> <p>Human resources management practices and trade secret management: a configurational perspective Hélène Delerue, <i>PhD, Full professor, Department Management and Technology, ESG-UQAM</i> Virginie Moisson, <i>PhD, Assistant professor, Institut d'Administration des Entreprises Réunion, Université de la Réunion</i></p> <p>The Managerial and Human Resources Challenges SMEs face with Gen Y Asher Fredricks, <i>MBA graduate 'Management', FSA Université Laval</i> Denis J. Garand, <i>Associate Professor, Entrepreneurship & Small business management, Faculté des sciences de l'administration, Université Laval</i></p>
1:30 - 2:20pm	<p><u>Session 5.2: Diffusion des Matériaux Avancés et Technologies De L'information</u> Kenneth C. Rowe Management Building, 1007</p> <p>Interactions en écosystème d'innovation pour la diffusion des matériaux avancés au Nouveau-Brunswick.</p>

	<p>Kevin Therrien, <i>Candidat à la M. Sc. Gestion Faculté d'administration, Université de Moncton</i> Izold Guihur, <i>Vice-doyenne et professeure Faculté d'administration, Université de Moncton</i></p> <p>Les Enjeux Sous-Jacents de L'alignement Stratégique Des Technologies De L'information (TI) en Contexte de PME Claudia Pelletier (<i>corresponding author</i>), <i>Professeure en systèmes d'information Membre de l'Institut de recherche sur les PME, Université du Québec à Trois-Rivières</i> Anne Vaillancourt-Morel, <i>Candidate à la maîtrise (M.sc.), en gestion des PME et de leur environnement, Université du Québec à Trois-Rivières</i></p>
1:30 - 2:20pm	<p><u>Session 5.3: Immigrant Entrepreneurship</u> Kenneth C. Rowe Management Building, 1011</p> <p>Asymmetric Information: Halal Food Market and Immigrant Businesses Bamidele Adekunle, <i>University of Guelph & Ryerson University</i></p> <p>Job Opportunities for the Unskilled Immigrant Javier Hernandez, <i>MSc graduate, John Molson School of Business, Concordia University</i> Linda Dyer, <i>Professor of Management, John Molson School of Business, Concordia University</i></p>
1:30 – 2:20pm	<p><u>Session 5.4: NAFTA 2.0: Opportunities for Collaboration between USASBE and CCSBE</u> Kenneth C. Rowe Management Building, 1016</p> <p>Mark T. Schenkel, <i>USASBE President, Belmont University, Nashville, TN</i> Mary Kilfoil, <i>President, CCSBE, Dalhousie University</i> Alex DeNoble, <i>USASBE Past President, San Diego State University</i> Alex Bruton, <i>USASBE Vice President - Pedagogy and Learning, University of Calgary</i> Jay Kryslar, <i>CCSBE Liaison, Northern Alberta Institute of Technology (NAIT)</i></p>
2:20-2:30pm	<p>Coffee Break Kenneth C. Rowe Management Building, Atrium</p>

Concurrent Sessions:

<p>2:30 - 3:20pm</p>	<p><u>Session 6.1: Topics in International Entrepreneurship: Country Specific Evidence</u> Kenneth C. Rowe Management Building, Room 1009</p> <p>Understanding the Political Economy of Remittances flows and Entrepreneurial Capacity in West Africa Gbadebo Odularu, <i>PhD, Adjunct Professor, Department of Economics, School of Business</i> Bamidele Adekunle, <i>PhD, University of Guelph & Ryerson University, Adjunct Professor & Special Graduate Faculty, School of Environmental Design and Rural Development, University of Guelph</i></p> <p>Big Data Adoption In International Marketing: A Literature Review Nguyen Anh Khoa Dam, <i>Doctoral student at the Université du Québec à Trois-Rivières</i> Dr. Thang Le Dinh, <i>Professor at the Université du Québec à Trois-Rivières</i> William Menvielle, <i>Professor at the Université du Québec à Trois-Rivières</i></p> <p>The Role of Legitimacy in Chinese Companies' Cross-border Mergers and Acquisitions Weizheng Sun, <i>Ph.D., Tianjin University, China (Move down to next session)</i></p>
<p>2:30 - 3:20pm</p>	<p><u>Session 6.2: International Entrepreneurship: Sector Specific Evidence</u> Kenneth C. Rowe Management Building, Room 1011</p> <p>The Interaction of Cross-level Networks and Firms' Innovation: Evidence from Chinese Pharmaceutical Companies Weizheng Sun, <i>Ph.D., Tianjin University, China</i></p> <p>The Role of Legitimacy in Chinese Companies' Cross-border Mergers and Acquisitions Weizheng Sun, <i>Ph.D., Tianjin University, China</i></p>
<p>2:30 - 3:20pm</p>	<p><u>Session 6.3: Comparaisons D'entreprenariat Entre les Pays</u> Kenneth C. Rowe Management Building, Room 1007</p> <p>Entreprendre entre le pays d'origine et le pays de résidence : Une revue comparée Charles Fahindé, <i>doctorant à la FSA, Université Laval</i> Dr Zhan Su, <i>Professeur de stratégie et de management international la FSA, Université Laval</i></p>

	<p>Analyse de la sensibilité des diplômés de l'enseignement supérieur au Cameroun à l'entrepreneuriat agricole Théophile Serge NOMO, <i>Professeur, Co-directeur du LARIDEPED, Université du Québec à Trois-Rivières</i> Albert Joël, MBARGA, <i>Doctorant en Sciences de Gestion, Université de Yaoundé 2-SOA, F.S.E.G.</i> Didier AMBIANA AMBIANA, <i>Doctorant en Sciences de Gestion, Université de Yaoundé 2-SOA, F.S.E.G.</i></p>
2:30 - 3:20pm	<p><u>Workshop 3: Redefining Retirement: Silver Economy</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>Redefining Retirement - Enabling older adults to grow our economy and strengthen our community through new venture creation Chantal Pelham-Edwards, <i>Partner, Third Sector Enhancement Limited</i> Chris Pelham, <i>Partner, Third Sector Enhancement Limited, Former Executive Director, Acadia Entrepreneurship Centre</i></p>
2:30 – 3:20pm	<p><u>Workshop 4: Business Incubation in HPZs</u> Kenneth C. Rowe Management Building, Room 1016</p> <p>Business incubation as a collaborative effort for economic diversification, promotion of Business start-ups, and reduction of attrition rate of SMEs in HPZs (High Priority Zones). Louicious Michel, <i>Burman University</i> Robert Opoku, <i>Red Deer College</i> David Jeffrey, <i>Burman University</i> Marc Jerry, <i>Red Deer College</i> Naveen Anand, <i>Consultant</i> Ian Foster, <i>Consultant</i></p>
3:20 - 3:30pm	<p>Coffee Break Kenneth C. Rowe Management Building, Atrium</p>

Concurrent Sessions:

3:30 - 4:20pm	<p><u>Session 7.1: Innovations in Entrepreneurship Financing</u> Kenneth C. Rowe Management Building, Room 1009</p> <p>Microfinance and Sustainable Funding Edgar Bellow, <i>NEOMA Business School, France</i></p>
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	<p>Thomas Majd, <i>South Champagne Business School, France</i></p> <p>Fostering Entrepreneurial Financing Success by Enhancing Crowdfunding Platform</p> <p>Dr. Eric Wang, <i>Associate Professor, Finance, Associate Dean, Student Experience, Faculty of Business, Athabasca University</i></p> <p>Dr. Deborah Hurst, <i>Dean, Faculty of Business Athabasca University</i></p> <p>Merlyn Foo, <i>Faculty of Business, Athabasca University</i></p>
<p>3:30 - 4:20pm</p>	<p>Session 7.2: Factors Influencing Intentions of Student Entrepreneurs Kenneth C. Rowe Management Building, Room 1007</p> <p>A qualitative study of factors that influences entrepreneurial intentions among business students and small business owners. Cuong Nguyen, <i>PhD Candidate of ESCP Europe & Sorbonne Paris 1 Panthéon doctoral school, Paris, France</i></p> <p>Immersing MBA Students in Authentic Start-up Environments: A Creative Destruction Lab (CDL) Course Christopher Holt, <i>PhD Candidate (Higher Education), the Ontario Institute for Studies in Education (OISE), University of Toronto & Teaching Assistant, The Creative Destruction Lab Course, Rotman School of Management, University of Toronto</i> Jeff Larsen, <i>Executive Director, Creative Destruction Lab Atlantic & Executive Director of Innovation, Creativity and Entrepreneurship, Dalhousie University</i></p> <p>Intention-Action Gap among Student Entrepreneurs: An Institutional Perspective Karina Bogatyreva, <i>Assistant Professor, St. Petersburg University Graduate School of Management, St. Petersburg, Russia</i> Linda F. Edelman, <i>Professor, Business Policy and Strategy, Bentley University, Waltham, MA</i> Tatiana Manolova, <i>Professor, Business Policy and Strategy, Bentley University, Waltham, MA</i> Oleksiy Osiyevskyy (corresponding author), <i>Assistant Professor of Entrepreneurship & Innovation, Haskayne School of Business, University of Calgary</i> Galina Shirokova, <i>Professor, St. Petersburg University Graduate School of Management, St. Petersburg, 199004, Russia</i></p>

<p>3:30 - 4:20pm</p>	<p><u>Session 7.3: University-based Entrepreneurship Programming</u> Kenneth C. Rowe Management Building, Room 1020</p> <p>A Tale of Two University-Based Entrepreneurship Centres Joelle Foster, <i>Executive Director, Hunter Hub for Entrepreneurial Thinking, University of Calgary</i> Mary Kilfoil, <i>Director, Norman Newman Centre for Entrepreneurship, Dalhousie University</i></p> <p>A Study to Develop an Optimal University-Based Accelerator Model Dr. Aparna Venugopal, <i>Post-Doctoral Fellow, Dr. J. Herbert Smith Centre for TME, University of New Brunswick, Fredericton, Canada</i> Dr. Dharendra Shukla, <i>Chair, Dr. J. Herbert Smith Centre for TME University of New Brunswick, Fredericton, Canada</i></p>
<p>3:30 - 4:20</p>	<p><u>Workshop 5: Developing Entrepreneurial Identity and Networks</u> Kenneth C. Rowe Management Building, Room 1011</p> <p>Educating reli-entrepreneurs: developing entrepreneurial identity and professional networks Dr. Angela Stoof, <i>Researcher in Entrepreneurship, Theology and New Theological Professions, Windesheim University of Applied Sciences</i></p>
<p>4:20 - 4:35pm</p>	<p>Closing ceremony Kenneth C. Rowe Management Building, Room 1028</p>